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**2nd NMIMS Business School - Industry Interaction Conference**

**Dates: Wednesday and Thursday, February 22 and 23, 2017**

**Venue: Hotel ITC Maratha, Mumbai**

**Sponsorship**

## By sponsoring or advertising in this Conference of National level your organization can have a Great Brand Visibility, can raise company profile and gain unparalleled access to the key decision makers in this industry. You may choose from various sponsorship packages given below:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Category** | **Logo in the Backdrop** | **Speaker Slot** | **Standees at the Venue** | **Corporate Literature in the Delegate Kit** | **Acknowled-gement in Thank you Panel** | **Delegate**  **Passes** |
| **Investments** |
| **Platinum Partner**  **Rs. 5 Lakh** | Yes | Yes | 2 | Yes | Yes | 8 |
| **Gold Partner Rs. 3 Lakh** | Yes |  | 2 | Yes | Yes | 6 |
| **Silver Partner Rs. 2 Lakh** | Yes |  | 1 | Yes | Yes | 5 |
| **Associate Sponsor**  **Rs. 1.5 Lakh** | Yes |  |  |  | Yes | 3 |
| **Kit Sponsor**  **Rs. 1.5 Lakh** | Yes |  |  |  | Yes | 2 |

**Please specify your Sponsorship Category**

\_\_\_\_\_\_\_\_\_-(company)\_\_\_\_\_\_\_\_ would like to participate as \_\_\_\_\_sponsors and promise to make the payment of Rs \_\_\_\_ towards NMIMS Industry - Business School Interaction Conference.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Platinum Partner  Rs. 5 Lakh | Gold Partner  Rs. 3 Lakh | Silver  Partner Rs. 2 Lakh | Associate  Sponsor  Rs. 1.5 Lakh | Kit  Sponsor  Rs.1.5 Lakh |

## (Please tick the choice of your sponsorship)

The cheque may please issued in favour of ‘SVKM’s NMIMS School of Business Management’.

The Conference website <http://sbm-industry-conference.nmims.edu/> contains full details of agenda, esteemed speakers, registration form, sponsorship arrangements, etc.

**Sponsorship Terms & Conditions**

# This NMIMS Industry- Business School Interaction Conference Sponsorship Contract (the “Contract") states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY] having its principal place of business at [SPONSOR ADDRESS] (the “Sponsor"), and NMIMS School of Business Management (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting Industry- Business School Interaction Conference on February 22 and 23, 2016 (the “Event"); and

WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a “Party" and collectively, the “Parties") covenant and agree as follows:

**Contribution**

The total contribution provided by the Sponsor is [CONTRIBUTION AMOUNT], to be paid in full by [MMDDYYYY] and the Sponsor will be entitled to the benefits as detailed in the Appendix to this Terms and Conditions.

**Term and Termination**

This Contract will terminate automatically upon completion of [TERMINATION DATE OR MILESTONE].

**Changes / Cancellations**

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are [insert term(s)].

Additional Terms & Conditions

Sponsor Signature Date

Event Organiser signature Date